

# “PLEX YES”

BARCELONA SUMMIT  
18th APRIL 2024

nanoString



**Barcelona, Spain**  
**Thursday 18<sup>th</sup> April 2024**  
Hotel Condes de Barcelona

[Register Here](#)



## AGENDA

- 10:00** Registration with Coffee
- 10:30** Opening and Keynote Address, **Joe Beechem**
- 11:30** Whole-transcriptome spatial molecular imaging of Tubulovillous adenomas: Towards new vistas on their emergence and progression to colorectal cancer, **Helena Crowell**
- 12:00** Clinically applied spatial transcriptomics in lung cancer, **Jon Zugazagoitia**
- 12:30** Lunch and networking
- 13:30** Panel Discussion: Spatial data analysis in translational research, **All speakers**
- 14:00** Data analysis and bioinformatics, **Rudy van Eijsden**
- 14:45** NanoString roadmap and closing remarks, **John Lyssand**
- 15:15** Tea & networking (optional)

## SPEAKERS



**Joe Beechem**  
Chief Scientific Officer and SVP of R&D  
NanoString Technologies  
Seattle, WA, USA



**Helena Crowell**  
PostDoc  
CNAG  
Barcelona, Spain



**Jon Zugazagoitia**  
Physician-Scientist  
Universitario 12 de Octubre  
Madrid, Spain



**Rudy van Eijsden**  
Director of Field Applications  
NanoString Technologies  
Netherlands



**John Lyssand**  
Associate Director Product Management  
NanoString Technologies  
Seattle, WA, USA



# "COSPLEX YES"

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